NATIONS & REGIONS MEDIA CONFERENCE
CELEBRATING 21 YEARS OF MEDIA INDUSTRY DEBATE

@salford_media
#SIMF14

www.salfordmediafestival.co.uk
**CONTENTS**

WELCOME 4
INTRODUCTION 5
STEERING COMMITTEE 6-7

PROGRAMME
TUESDAY 18 NOVEMBER 8-11
WEDNESDAY 19 NOVEMBER 12-15

KEYNOTE SPEAKERS 16-17
SPEAKERS 18-31
RADIO COMMISSIONERS 32-33
TV COMMISSIONERS 34-35
SPONSORS 36-38
MEDIA PARTNER 38
SUPPORTERS 39
MAP 39
This year’s Nations & Regions Media Conference contains a programme packed with sessions addressing many of the issues burning at the heart of the debate on the future of UK media. Our broad focus is – in the now time honoured tradition – the changing faces of the media industry and the policy environment within which such change is taking place.

The next few months will see an intense election campaign in which broadcasters, as always, will play an important role. The result of the election may also, of course, have far-reaching implications for broadcasting itself. I’m delighted that the Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister, Harriet Harman, will address the conference.

Perhaps the biggest decision on broadcasting policy facing the next government will be licence fee renewal. At the conference, our panel of experts give their views on what should happen to the BBC, and the licence fee, as the renewal process gathers pace. This year has witnessed the BBC announce plans for sweeping changes in its commissioning policy. We ask what this might mean for the corporation and the UK’s independent producers and production companies. As for the other main UK terrestrial broadcaster, Peter Fincham, Director of Television at ITV, will be in keynote conversation at the conference, about ITV’s plans for the future.

As it has done over the past 20 years, this year’s conference explores much of what is current and new in the media business. We tackle topics as varied as the serious business of what it takes to be successful in comedy; the latest trends in the radio sector; how to successfully sell formats in overseas territories; the challenge of maintaining the strengths of drama in the UK regions; and how to nurture the skills and practices to be successful in the digital media era.

I hope you enjoy this exciting programme. Have a great conference.

Seamus Simpson
NARM Content Director
STEERING COMMITTEE

Beth Hewitt – Festival Director @BethHewitt1
Beth Hewitt is director of conversion for the School of Arts and Media and programme leader in MA Children’s Digital Media at the University of Salford.

Seamus Simpson – NARM Content Director
Seamus Simpson is professor of Media Policy in the School of Arts and Media at the University of Salford.

Sandy Ross – NARM Steering Committee Chair
Sandy Ross is a television producer who has worked for Granada Television and Scottish Television.

Steve Hewlett – NARM Chair @Steve_Hewlett
Steve Hewlett is currently a Guardian columnist, broadcasting consultant and independent television producer.

Ashley Byrne @AshleyByrneNTH
Ashley Byrne is the creative director of Made in Manchester.

Katy Boulton @KatyB40
Katy Boulton is a freelance consultant specialising in broadcast compliance and media policy.

Ron Cook @rphc130
Ron Cook is emeritus professor in the School of Arts & Media at the University of Salford and director of the Digital Fiction Factory’s academic network.

Henry Eagles
Henry Eagles is Creative Skillset’s academy network manager in Scotland.

Jason Legget @jasonLegget
Jason Legget is a principal lecturer and head of business development for the Faculty of Art, Design & Media at the University of Salford.

Jane Luca @Janeluca1
Jane Luca is controller of external affairs for ITV.

Scott Martin @ScottMartinTV
Scott Martin is a freelance TV producer and director based in Manchester.

Lynne McCadden @imccadden
Lynne McCadden has more than 25 years’ senior professional and executive experience across a wide range of media environments and currently runs her own management and consultancy company, Morra Ltd.

Denis Mooney @BakewellDE45
Denis Mooney is deputy director of Glasgow based TRC Media.

Edward Pugh
Edward Pugh is a producer and media consultant with a 40 year background in TV.

Roy Saatchi @RoySaatchi
Roy Saatchi is a broadcasting consultant having had wide-ranging experience in both radio and television.

Andy Spinoza @andyspin
Andy Spinoza is managing director of award-winning agency SKV Communications.

Alan Tyler
Alan Tyler is executive editor, entertainment commissioning at the BBC, responsible for commissioning entertainment programming across all four BBC channels, from outside of London.

Allan Walker
Allan Walker is dean of the School of Arts and Media at the University of Salford and was formerly deputy director of the Glasgow School of Art.
**PROGRAMME**

**TUESDAY 18 NOVEMBER**

### Registration

Foyer  
University of Salford  
12:00 - 13:00

### After the referendum: celebrating and nurturing the nations and regions on UK radio

Digital Performance Lab  
University of Salford  
13:00 - 14:00

**Chair**  
Gillian Reynolds MBE (Radio Critic, Daily Telegraph)

**Panel**  
Tim Collins (CEO, Ocean FM)  
Liam Fisher (Programme Controller, TalkSPORT)  
Will Jackson (Managing Director, Radio Independents Group)  
Jeff Zycinski (Head of Radio, BBC Scotland)

**Producer**  
Ashley Byrne

**Summary**  
The Scottish independence referendum has made people think about the deal they get from Westminster, but what about the deal we all get from UK media? Radio is thriving. Listening figures are at record highs, but is what we’re listening to representative of our country in content and production? Could BBC output be more reflective? Could the nations and regions play a bigger role in the major networks? Could the independent production sector in the nations and regions play a more pivotal role? And what future for commercial radio in the nations and regions? As the BBC moves towards charter renewal in 2016, answers to all these questions are on the table. Here, celebrated radio critic Gillian Reynolds chairs a debate about how the nations and regions could flourish on the radio in a refreshed media climate post 2016.

### Personalising broadcast radio content to smartphone users

Room 3.10 / 3.11  
University of Salford  
14:10 - 14:40

**Speaker**  
Shankar Meembat (Founder and CEO, Exaget Ltd)

**Summary**  
Smartphones are increasingly replacing other devices to access various services. Being very personal devices, users are also expecting that the services they consume be tailored to their preferences. This seminar examines the opportunities for radio broadcasters to personalise their content to mobile listeners based on their location and personal preferences.

**Sponsor**  
Exaget

### Meet the radio commissioners*

Digital Performance Lab  
University of Salford  
14:15 - 15:25

**Producer**  
Ashley Byrne

**Summary**  
A chance for independent radio production companies, producers and NARM delegates from the nations and regions to chat face to face with the UK’s top commissioning editors in radio. Pre-bookable 10 minute slots.

 Commissioners:  
- Piers Bradford (Commissioning Editor, BBC Radio 1/1Xtra)  
- Steve Carsey (Head of Original Programming, Audible UK)  
- Matthew Dodd (Head of Speech Radio, BBC Radio 3)  
- Liam Fisher (Programme Director, TalkSPORT)  
- Robert Gallacher (Commissioning Editor, BBC Radio 2 and 6Music)  
- Richard Maddock (Commissioning Editor, BBC Radio 5Live)  
- Kerry McKeever (Assistant Editor, Speech Radio Wales)  
- Ynyr Williams (Executive Producer – Hinterland / producer Pobol Y Cwm, BBC Wales)  
- Jeff Zycinski (Head of Radio, BBC Scotland)

### What is the future for wireless microphones?

Digital Performance Lab  
University of Salford  
14:20 - 15:20

**Speaker**  
Alan March (Head of Radio Frequency spectrum affairs, Sennheiser UK)

**Summary**  
Alan March presents an overview of the issues surrounding the use of RF in broadcast / performance industries. The broadcast industry is reliant on the use of radio microphones and in ear-monitoring, known as PMSE (programme making and special events), to give freedom to presenters and actors alike. Consumer hunger to download more, higher resolution content to computer and smart devices has created a perceived need to increase the RF bandwidth for the mobile sector. With the selling off of the 800Mhz spectrum in the UK and the same likely to happen to the 700Mhz band, what do we have to do in order to continue to create word class content?

**Sponsor**  
Sennheiser

### Cracking the digital code (in association with the BBC Academy)

Compass Room  
Lowry Theatre  
14:30 - 15:25

**Chair**  
Marc Goodchild (Director, Saffron Cherry TV)

**Panel**  
Clare Tavernier (Interim Managing Director, ChannelFlip)  
Tom Williams (User Experience Director, OST Modern)  
Matthew Dodd (Head of Speech Radio, BBC Radio 3)  
Steve Carsey (Head of Original Programming, Audible UK)  
Piers Bradford (Commissioning Editor, BBC Radio 1/1Xtra)  
Robert Gallacher (Commissioning Editor, BBC Radio 2 and 6Music)  
Richard Maddock (Commissioning Editor, BBC Radio 5Live)

**Producer**  
Scott Martin

**Summary**  
This session aims to future proof the careers of attending delegates by examining how producers and broadcasters will collaborate with digital platforms, highlighting the knowledge base and key skills that production staff will need to stay ahead of the curve. Caroline Roberts-Cherry (Saffron Cherry TV) will lead a distinguished panel of guests through a discussion of key areas of digital production.  

DIGITAL PLATFORMS Telling a single narrative over a number of different platforms, how ‘YouTube’ will impact on production for broadcasters and multi-channel networks, how best to utilise interactive second screen play along content.  

DIGITAL AUDIENCES The importance of audience data and content personalisation, how programmes should harness user generated content, how the use of social media can drive audiences to your content.

*Advance booking required.
**Programme**

**Tuesday 18 November**

### Producing film, TV and animation in the UK: an overview of UK tax reliefs, funding and infrastructure

<table>
<thead>
<tr>
<th>Room</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room 3.10 / 3.11 University of Salford</td>
<td>14:55 - 15:25</td>
</tr>
</tbody>
</table>

**Speaker** Samantha Perahia (Senior Production Executive, British Film Commission)

**Sponsor** British Film Commission

### Refreshment break

<table>
<thead>
<tr>
<th>Lowry Theatre</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15:25 - 15:45</td>
</tr>
</tbody>
</table>

### NARM 2014 welcome

<table>
<thead>
<tr>
<th>Compass Room Lowry Theatre</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15:45 - 16:00</td>
</tr>
</tbody>
</table>

**Speaker** Peter Salmon (Director, BBC England)
Steve Hewlett (Broadcaster and Commentator, NARM 2014 Chair)

### Keynote

<table>
<thead>
<tr>
<th>Compass Room Lowry Theatre</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16:00 - 17:00</td>
</tr>
</tbody>
</table>

**Speaker** Harriet Harman QC, MP (Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister)

**Chair** Steve Hewlett (Broadcaster and Commentator)

### Growing the indie skill base

<table>
<thead>
<tr>
<th>Room 3.10 / 3.11 University of Salford</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>19:15 - 20:00</td>
</tr>
</tbody>
</table>

**Speaker** David Prest (Founder and Managing Director, Whistledown)

**Summary** David Prest, of radio independents Whistledown, introduces RIGtrain, a new £350,000 scheme to support training and skills development for freelance staff and those working in the independent radio production sector in England and Wales.

### Drinks reception

<table>
<thead>
<tr>
<th>On the 7th The Landing</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>19:15 - 21:00</td>
</tr>
</tbody>
</table>

### Devo drama: keeping a globally recognised tradition ahead of the game

<table>
<thead>
<tr>
<th>Digital Performance Lab University of Salford</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18:00 - 19:00</td>
</tr>
</tbody>
</table>

**Chair** Ashley Byrne (Creative Director, Made in Manchester)

**Panel**
- Steve Carsey (Head of Original Programming, Audible UK)
- Kieran Roberts (Creative Director, ITV Studios)
- Ynyr Williams (Executive Producer - Hinterland / producer Pobol Y Cwm, BBC Wales)

**Producer** Ashley Byrne and Jane Luca

**Summary** A celebration of all that’s best – and what’s next – in TV and radio drama made in the UK regions and nations. From the fortieth anniversary of S4C soap Pobol Y Cwm and the birth of Welsh language hit Hinterland, to Coronation Street, Emmerdale, ground breaking new ITV drama in the English regions and a brave and ambitious new world for audio drama. Radio drama producer Ashley Byrne chairs a session examining the opportunities and challenges facing the long and proud tradition of drama being made in the UK regions and nations. How do we keep it fresh and cutting edge?

### Tackling the deficit: the role of co-production structuring in the audio-visual sector

<table>
<thead>
<tr>
<th>Room 3.10 / 3.11 University of Salford</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18:00 - 18:45</td>
</tr>
</tbody>
</table>

**Speaker** Tim Johnson (Partner, Head of TMT, Fieldfisher)

**Summary** With the creative industries facing the challenge of higher budgets, and the associated common need to maximise investment from more than one investor and more than one country, Tim Johnson will provide a lawyer’s perspective on structuring co-productions in the audio-visual sector.

**Sponsor** Fieldfisher

---

*Advance booking required.*
**PROGRAMME**

**WEDNESDAY 19 NOVEMBER**

<table>
<thead>
<tr>
<th>Session</th>
<th>Room</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote</td>
<td>Compass Room</td>
<td>10:00 - 10:45</td>
</tr>
<tr>
<td>Keynote</td>
<td>Lowry Theatre</td>
<td>10:00 - 10:45</td>
</tr>
<tr>
<td>Peter Fincham (Director of Television, ITV) in conversation with Neil Midgley (Media Columnist, Daily Telegraph)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshment break</td>
<td>Lowry Theatre</td>
<td>10:45 - 11:10</td>
</tr>
<tr>
<td>2012 and all that</td>
<td>Compass Room</td>
<td>11:10 - 12:10</td>
</tr>
<tr>
<td>Chair</td>
<td>John Lloyd (Writer and Producer)</td>
<td></td>
</tr>
<tr>
<td>Panel</td>
<td>John Morton (Writer and Director)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Paul Schlesinger (Executive Producer, Hat Trick Productions)</td>
<td></td>
</tr>
<tr>
<td>Producer</td>
<td>Ed Pugh</td>
<td></td>
</tr>
<tr>
<td>Summary</td>
<td>Comedy is no laughing matter! It is painstakingly worked on, difficult to get right, but in the right hands can be appreciated by millions. In this session, three outstanding and award winning comedy creators discuss how programmes such as Twenty Twelve and W1A came to the screen, with a host of clips from their work. John Morton and Paul Schlesinger have worked on a number of projects together. John not only writes but directs, whilst Paul produces. Recent series have been W1A, Twenty Twelve (both starring Hugh Bonneville as Ian Fletcher), Broken News, Absolute Power and People Like Us. The unique nature of their work and how the series transfers from the written work to the TV screen will be explored. Interviewing them is another comedy stalwart – John Lloyd. His CV includes some of the most popular comedy audiences have loved - Not the Nine O'Clock News, Spitting Image, Blackadder and QI. Uniquely all three of them started in radio and transferred to television, so there will also be a discussion on how important radio is in nurturing new comic talent and sustaining it. Our three comedy originators have won an abundance of awards, so this should be a fascinating insight into the world of making us laugh.</td>
<td></td>
</tr>
<tr>
<td>Have format: will travel</td>
<td>Compass Room</td>
<td>14:20 - 15:15</td>
</tr>
<tr>
<td>Chair</td>
<td>Cat Lewis (CEO, Nine Lives Media)</td>
<td></td>
</tr>
<tr>
<td>Panel</td>
<td>Mike Beale (Director of International Formats, ITV Studios)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nell Butler (CEO, Riverdog Productions)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Matthew Frank (Director, Dial Square B6)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mark Rowland (CEO, Indiemedia)</td>
<td></td>
</tr>
<tr>
<td>Producer</td>
<td>Beth Hewitt</td>
<td></td>
</tr>
<tr>
<td>Summary</td>
<td>The session explores the successes of formats within the international market. The debate will focus upon the need to develop and distribute successful formats internationally, its importance increasing as international markets become more and more significant for the growth of both small and large independent production companies. The panel will focus on how independent production companies can most productively approach international markets with their formats; what the key factors are that have enabled successful formats to travel well; the most difficult aspects of breaking into the international market and the pitfalls to avoid when trying to do so; how significant the international market is for independents; how the media industry should be supported in developing this key strategic area.</td>
<td></td>
</tr>
<tr>
<td>How do you solve a problem like the licence fee?</td>
<td>Digital Performance Lab</td>
<td>11:10 - 12:10</td>
</tr>
<tr>
<td>Chair</td>
<td>Jim Hancock (Freelance Facilitator)</td>
<td></td>
</tr>
<tr>
<td>Panel</td>
<td>Tom Gutteridge (Producer)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Gillian Reynolds MBE (Radio Critic, Daily Telegraph)</td>
<td></td>
</tr>
<tr>
<td>Producer</td>
<td>Henry Eagles</td>
<td></td>
</tr>
<tr>
<td>Summary</td>
<td>By the end of 2016, the television licence fee will be renewed for another 10 years. So how should the BBC be funded? Should the current £145.50 annual levy go up, or down? Or, in this digital age, should we consider radical new ways of financing the corporation? Leading industry figures, each with their own distinctive approach, tell us how they would solve the problem of the licence fee.</td>
<td></td>
</tr>
<tr>
<td>Meet the TV commissioners*</td>
<td>2.03 / 2.04</td>
<td>11:10 - 12:10</td>
</tr>
<tr>
<td>Producer</td>
<td>Beth Hewitt</td>
<td></td>
</tr>
<tr>
<td>Summary</td>
<td>A chance to put forward an idea to a high profile broadcasting commissioner. Pre-bookable six-minute slots, please register at the reception desk in the University foyer. Commissioners: Michelle Chappell (Commissioning Editor, Factual, News and Current Affairs, Channel Five), Andrew O’Connell (Commissioning Editor, Factual, ITV), Cheryl Taylor (Controller, CBBC)</td>
<td></td>
</tr>
<tr>
<td>Lunch</td>
<td>Lowry Theatre</td>
<td>12:10 - 13:00</td>
</tr>
<tr>
<td>Keynote</td>
<td>Compass Room</td>
<td>13:00 - 14:00</td>
</tr>
<tr>
<td>Speaker</td>
<td>Steve Morrison (Chairman, al3media)</td>
<td></td>
</tr>
<tr>
<td>Chair</td>
<td>Neil Midgley (Media Columnist, Daily Telegraph)</td>
<td></td>
</tr>
</tbody>
</table>

*Sponsor: BAFTA*
**Programme**

**Wednesday 19 November**

**Minority report: triumph in the face of adversity? (in association with Creative Skillset)**

**Digital Performance Lab University of Salford** 14:20 - 15:15

**Chair** Aziz Rashid (Head of Regional and Local Programmes, BBC North)

**Panel**
- Tracey Schawsmidth (Production Manager)
- Tommy Nagra (Head of Business Development, BBC Birmingham)
- Barbara Emile (Executive Producer, Douglas Road Productions)

Channel 4 will be represented on this panel

**Producer** Beth Hewitt

**Summary**

In 2014, the lack of diversity in the UK cultural industries has been one of the sector’s most talked about topics. The Institute of Public Policy research found that ‘a lack of regional and ethnic diversity will prevent the sector from realising its full potential’ (IPPR 2014). The UK culture minister, Ed Vaizey, has called for immediate action to address the problem. Roifield Brown (Huffington Post, 22 September 2014) has argued that ‘the uncomfortable fact is that well-meaning liberals have unwittingly made the media the most visible area in which a potent mix of class – wearing the right clothes and going to the right universities – has led to a homogeneous industry, ironically one where creativity, diversity and inclusion are often loudly trumpeted.’

Why are these long-recognised problems so stubbornly persistent? What has been achieved by this activity highlighting the pressing need for change? What more needs to be done in the short and longer term and how realistic are the chances of achieving it?

This panel aims to take stock of the reignited debate on minority representation in the media industry by looking at the proposals that have been put forward by the broadcasters this autumn, a range of media professionals (from commissioning, production and executive producers) will be debating just how effective they believe these proposals to be regarding the representation of minorities in within the media. The panel will discuss the support and training they believe is needed for both individuals and independent companies to ensure the recommendations are meaningful and able to be implemented.

**Meet the TV commissioners**

**2.03 / 2.04** University of Salford 14:20 - 15:15

**Summary**

A chance to put forward an idea to a high profile broadcasting commissioner. Pre-bookable six-minute slots, please register at the reception desk in the university foyer.

Commissioners:
- Kay Benbow (Controller, CBeebies)
- Pam Cavanagh (Commissioning Editor, BBC Daytime and Early Evening)
- Alan Tyler (Executive Editor, Entertainment Commissioning, BBC Television)

**A seminal moment? The future of commissioning**

**Digital Performance Lab University of Salford** 15:35 - 16:30

**Chair** Ruth Pitt (Producer and Writer)

**Panel**
- Alison Kirkham (Head of Commissioning, Features and Factual Formats, BBC)
- Ian MacKenzie (Development Manager, Creative Diversity, Channel 4)
- Laura Mansfield (Managing Director, Outline Productions)
- Jane Turton (Managing Director, all3media)

**Producer** Lynne McCadden

**Summary**

When the BBC’s director general, Tony Hall, announced his “competition revolution” earlier this year with plans to scrap its current production quota system, the UK production community welcomed a new more open market. The move promises to open up millions of pounds’ worth of commissioning to the indie production sector, and also see BBC producers compete for commissions in the UK and internationally. This session will debate the impact of such a radical plan on both BBC in-house production teams and on indies.

**Adding value to HD video with audio**

**Room 2.36** University of Salford 15:35 - 16:30

**Speaker** Nick Pemberton (Market Development Manager, Sennheiser UK)

**Summary**

Nick Pemberton looks at adding value to HD video, and asking whether the sound is as up to speed as the picture. Broadcasting in surround sound has its challenges due to budget, consumer devise compatibility (Freeview HD) and the need for audio description output (Freeview HD). Cinema/movie audio is well known for its surround sound with Dolby, DTS and Auro leading the way with various multi-channel formats which heighten a consumer’s experience and involvement in a more immersive environment. Outside broadcast as it turns out is recording and transmitting less and less in surround sound mainly due to budget. This is down to the typical technology required and complexity and speed of deployment. Nick will look at some of technical issues facing broadcasters as well as the consumers alike and determine whether it’s worth it and whether there is a demand.

**Conference close** 16:30
**Peter Fincham**  
(Director of Television, ITV)

Peter Fincham is ITV’s director of television, having joined the company in May 2008.

Peter began in broadcasting in 1985 as a producer at independent production company Talkback Productions. He became managing director of Talkback in 1986 and also executive produced many of their biggest shows including Smack the Pony (Channel 4), Da Ali G Show (Channel 4) and Never Mind the Buzzcocks (BBC2).

In 2001, Talkback Productions was sold to Fremantle Media and two years later Peter became chief executive of newly merged company TalkbackThames.

In January 2005, he left TalkbackThames to become controller of BBC1 where he oversaw the commissioning of successful programmes including Robin Hood (2006–09), Jane Eyre (2006) and How Do You Solve a Problem Like Maria? (2006). He directly initiated the creation of the early evening current affairs and lifestyle programme The One Show (2006–present).

His first full year in charge saw a year-on-year growth in the channel’s audience share, with BBC1 securing a 23.6% share in August 2006, up from 22.2% the previous year. He left the BBC in 2007 and joined ITV in 2008.

In 2010, ITV embarked on a transformation plan focused on boosting its production business and growing the company’s online, interactive and pay revenue streams. ITV has seen a significant upturn as a result with a share price that hit a record high in September 2013.

At ITV, programmes commissioned during Peter’s tenure include Downton Abbey, Broadchurch and Mr Selfridge.

ITV was named Channel of the Year at the 2013 Edinburgh International TV Festival, the fourth time in eight years that Peter has won the award as a channel controller.

**Harriet Harman QC MP**  
(Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister)  
[@HarrietHarman](https://twitter.com/HarrietHarman)

Harriet Harman QC MP is shadow deputy prime minister and has served as deputy leader of the Labour Party since 2007 and as shadow secretary of state for culture, media and sport since October 2011. She is also chair of the Labour Party.

Having obtained a degree in Politics from York University, Harriet qualified as a solicitor. Her first job as a solicitor was at Brent Law Centre in 1974.

When Labour entered government in 1997, Harriet was appointed secretary of state for social security and minister for women. She introduced the Minimum Income Guarantee and the National Childcare Strategy.

In 2001, Harriet was appointed solicitor general and led a drive within government to make tackling domestic violence a priority. After the 2005 general election, Harriet was appointed minister for justice at the Department for Constitutional Affairs. She also served in government as leader of the House of Commons, secretary of state for equalities and minister for women, where she brought forward the Equality Bill, now the Equality Act.

Prior to her appointment as shadow secretary of state for culture, media and sport she served as shadow secretary of state for international development.

Harriet has represented the diverse inner-city constituency of Camberwell and Peckham in the London Borough of Southwark since 1982.

**Steve Morrison**  
(Chairman, all3media)

One of all3media’s founding members, Steve Morrison became non-executive chairman in July 2013.

Steve previously held the role of chief executive, Granada Media before becoming chief executive in the IPO and finally chief executive of Granada plc in 2001.

Steve’s career began as a radio producer with BBC Scotland. In 1974 he joined Granada where he founded Granada Film (1985) and held a number of senior positions including director of programmes, Granada Television (1987), managing director, Granada Television (1993) and managing director, LWT (1994). Steve was pivotal to Granada’s strategy of acquiring ITV’s major producer-broadcasters; LWT, Yorkshire and United.

Steve’s credits also include World in Action (RTS Award), 28-Up (BAFTA), My Left Foot (2 Oscars), The Field (Oscar nominated) and Jack and Sarah.
Mike Beale
(Director of International Formats, ITV Studios)
Mike Beale joined ITV Studios as director of international formats in 2011 and oversees the company’s slate of new and established formats, including Stepping Out, The Chase, Dancing On Ice, Hell’s Kitchen and Come Dine With Me.

Mike’s career began in children’s television. He then worked at a range of broadcasters and production companies, including Planet 24 (The Big Breakfast), LWT (where his credits included Blind Date, You Bet! and Gladiators), Bunim/Murray Productions (The Real World) and Hat Trick Productions (Confessions and setting up Whose Line Is It Anyway? for ABC in the US). In 1998, Mike joined the BBC, where he oversaw many of its top rated shows and was part of the team that developed and produced The Weakest Link and rolled it out internationally. In 2001, he helped to set up 12 Yard Productions and worked on bringing many hits to UK screens.

His executive producer credits include In It To Win It, Coach Trip and Eggheads in the UK and The Benefactor, The Rich List and Without Prejudice? in the US. In April 2007, he formed Alchemy Reality under the auspices of Alchemy Television Group and became its MD, creating and executive overseeing the roll-out of Minute To Win It, Come Dine With Me, she has also had varying success (at home and abroad) with House Gift, House Guest, Auction Party, The Country House Cooking Contest, Pressure Cooker, The Devil’s Dinner Party, and The Great British Taste Tour.

Nell’s most recent format is Seven Envelopes for Watch. Seven Envelopes is an attempt to mash observational documentary with game show in a highly formatted yet endlessly varied way.

Nell has strong views on what makes a good format and what differentiates a format from a brand. Her favourite formats include Total Wipeout, The Apprentice, Deal or No Deal and Wipe Swap.

Ashley Byrne
(Creative Director, Made in Manchester)
@Ashley Byrne NTH
Ashley Byrne is the creative director of Made in Manchester, a radio and TV indie which makes programmes across all genres including drama, documentary, comedy and children’s. He’s produced and executive produced radio dramas broadcast on 4 Extra, 5Live and online. He’s worked with actors such as Simon Callow, Blake Ritson, Sam Barnett and Bette Bourne. Ashley is a keen advocate of finding new markets for drama and especially audio drama. Made in Manchester will celebrate its tenth year next year with more than 100 BBC programmes under its belt. Dramas have included the award-winning Rock, about Hollywood heart-throb Rock Hudson, the Oscar Wilde epic Death in Genoa and Dreaming of Foxes about the late poet laureate Ted Hughes.

Tim Collins
(CEO, Ocean FM)
Tim is CEO of Ocean FM, the local independent radio station serving Counties Sligo, Donegal and Leitrim in the north west of Ireland. He is also a founder shareholder and director of Northern Media Group which owns and operates the Q Radio Network consisting of six local stations in Northern Ireland.

He has served on the boards of a wide range of organisations over the past 10 years including The Irish Hospice Foundation, Music Network, The Passion Machine Theatre Company and The Independent Broadcasters of Ireland.

From 1997 to 2003 Tim held the position of director of public affairs at Drury Communications. During this time he was the principal regulatory affairs consultant to the Independent Broadcasters of Ireland as well as advising public sector organisations including The Referendum Commission.

Prior to joining Drury, he worked as full time special advisor to the minister for environment and Local Government and the minister for health. His involvement with broadcasting began in 1989 when he presented science and environment programmes at the state owned broadcaster, RTE.

He is a graduate of Trinity College and Kings Inns and a native of Co.Sligo.

Liam Fisher
(Programme Director for talkSPORT)
@lhammadfisher
Liam Fisher is the programme director for talkSPORT (both UK and international), having risen up through the ranks of the production team over 13 years. He first started at the station in 2000 as a phone operator and quickly became producer of afternoon show Hawkseye, as well as adding Stuart Pearce and Jim Proudfoot to the World Cup team earlier this year. During his tenure the station has twice broken their reach record, most recently during the 2014 World Cup.

Barbara Emile
(Executive Producer, Douglas Road Productions)
Award-winning producer, Barbara Emile is currently executive producer for Douglas Road Productions working with Lenny Henry to promote BAME talent in the UK television industry. Together they are developing a slate of exciting contemporary drama, arts and factual entertainment series.

She made her mark early on in her career as producer and then series producer, leading EastEnders to ratings that achieved 23 million viewers, a period noted for its powerful story-lines and bold casting. While an executive producer in the BBC drama series she developed several new series and was responsible for a substantial proportion of the series output. Barbara then went on to head up the television division at Pagoda Films.

After a career break to raise her daughters, Barbara returned to television drama as producer on Holby City. She produced the episode which won the 2008 BAFTA for Best Continuing Series.

SPEAKERS

Mike Beale
(Director of International Formats, ITV Studios)

Nell Butler
(CEO, Riverdog Productions)

Tim Collins
(CEO, Ocean FM)

Ashley Byrne
(Creative Director, Made in Manchester)

Barbara Emile
(Executive Producer, Douglas Road Productions)

@salfor d
festival
the show.

Malaysian and Middle Eastern versions of overseeing the roll-out of Minute To Win It, Coach Trip and Eggheads in the UK and The Benefactor, The Rich List and Without Prejudice? in the US. In April 2007, he formed Alchemy Reality under the auspices of Alchemy Television Group and became its MD, creating and executive overseeing the roll-out of Minute To Win It, Come Dine With Me, she has also had varying success (at home and abroad) with House Gift, House Guest, Auction Party, The Country House Cooking Contest, Pressure Cooker, The Devil’s Dinner Party, and The Great British Taste Tour.

Nell’s most recent format is Seven Envelopes for Watch. Seven Envelopes is an attempt to mash observational documentary with game show in a highly formatted yet endlessly varied way.

Nell has strong views on what makes a good format and what differentiates a format from a brand. Her favourite formats include Total Wipeout, The Apprentice, Deal or No Deal and Wipe Swap.

Ashley Byrne is the creative director of Made in Manchester, a radio and TV indie which makes programmes across all genres including drama, documentary, comedy and children’s. He’s produced and executive produced radio dramas broadcast on 4 Extra, 5Live and online. He’s worked with actors such as Simon Callow, Blake Ritson, Sam Barnett and Bette Bourne. Ashley is a keen advocate of finding new markets for drama and especially audio drama. Made in Manchester will celebrate its tenth year next year with more than 100 BBC programmes under its belt. Dramas have included the award-winning Rock, about Hollywood heart-throb Rock Hudson, the Oscar Wilde epic Death in Genoa and Dreaming of Foxes about the late poet laureate Ted Hughes.

Tim is CEO of Ocean FM, the local independent radio station serving Counties Sligo, Donegal and Leitrim in the north west of Ireland. He is also a founder shareholder and director of Northern Media Group which owns and operates the Q Radio Network consisting of six local stations in Northern Ireland.

He has served on the boards of a wide range of organisations over the past 10 years including The Irish Hospice Foundation, Music Network, The Passion Machine Theatre Company and The Independent Broadcasters of Ireland.

From 1997 to 2003 Tim held the position of director of public affairs at Drury Communications. During this time he was the principal regulatory affairs consultant to the Independent Broadcasters of Ireland as well as advising public sector organisations including The Referendum Commission.

Prior to joining Drury, he worked as full time special advisor to the minister for environment and Local Government and the minister for health. His involvement with broadcasting began in 1989 when he presented science and environment programmes at the state owned broadcaster, RTE.

He is a graduate of Trinity College and Kings Inns and a native of Co.Sligo.

Barbara Emile is currently executive producer for Douglas Road Productions working with Lenny Henry to promote BAME talent in the UK television industry. Together they are developing a slate of exciting contemporary drama, arts and factual entertainment series.

She made her mark early on in her career as producer and then series producer, leading EastEnders to ratings that achieved 23 million viewers, a period noted for its powerful story-lines and bold casting. While an executive producer in the BBC drama series she developed several new series and was responsible for a substantial proportion of the series output. Barbara then went on to head up the television division at Pagoda Films.

After a career break to raise her daughters, Barbara returned to television drama as producer on Holby City. She produced the episode which won the 2008 BAFTA for Best Continuing Series.

Liam Fisher is the programme director for talkSPORT (both UK and international), having risen up through the ranks of the production team over 13 years. He first started at the station in 2000 as a phone operator and quickly became producer of afternoon show Hawkseye, as well as adding Stuart Pearce and Jim Proudfoot to the World Cup team earlier this year. During his tenure the station has twice broken their reach record, most recently during the 2014 World Cup.

Barbara Emile
(Executive Producer, Douglas Road Productions)
**SPEAKERS**

**Matthew Frank**  
(Director, Dial Square 86)  
Matthew Frank is director of Dial Square 86. Matthew’s media career started in radio in 1990 when he was a freelance radio reporter for BBC Radio 4 & Radio 5.

Matthew joined RDF is 1994 and was responsible for establishing and growing RDF’s international distribution business, RDF Rights. He did this from a standing start (from a small room in Ealing) and by 2010 (when RDF became part of Zodiak), the revenues of RDF Rights had grown to £60m.

As part of the sale of RDF, Matthew was appointed CEO of Zodiak Rights, one of the world’s leading international distributors with revenues of around £60 million selling drama, entertainment, comedy, factual and kids’ programming to more than 200 broadcasters worldwide. He also managed the company’s relationship with hundreds of producers from across the globe.

Matthew left Zodiak in January 2014 and has now reunited with his brother David in an new venture called Dial Square 86 where his role is to identify opportunities among producers, rights owners, distributors and other content players in the international market.

**Marc Goodchild**  
(Director, SyncScreen)  
Marc is also a consultant at ‘The Little Big Partnership’, providing specialist media advice across the children’s and family sector (from branded advertising to TV shows and experiential events) for a variety of high profile clients and IP owners.

**Tom Gutteridge**  
(Producer)  
@standingstoned  
Tom Gutteridge is an Emmy award-winning British television director, producer and executive. He is chairman of Standing Stone Productions.

Tom was born in Hampstead, London but spent his childhood in north east England. He was educated at RGS Newcastle upon Tyne and at the University of York.

He began his career at the BBC, first as a news trainee, then as a producer and director in current affairs, and then became executive producer, music and arts. As a producer/director of comedy, talk, dance, music, docs and drama series, he has won many international awards including an Emmy.

In 1985 he founded Mentorn, which soon became the UK’s largest independent production company with shows ranging from “Question Time” to “Robot Wars”. In 2000 Tom sold Mentorn to The Television Corporation plc where he became group creative director until he left to become CEO of FremantleMedia North America Inc, the production company responsible for “American Idol” and “The Price Is Right”, based in Los Angeles.

Tom left FremantleMedia at the end of March 2005. After a year’s sabbatical, during which he gave a number of keynote lectures around the world, he founded Vine Media, based in London and LA, and its subsidiary Standing Stone Productions, based in Newcastle.

In 2010 Tom was creative director of the winning Trinity Mirror/Press Association/TenAlps bid for the English regional news pilot awarded by the DCMS.

In April 2012, Tom was executive producer of a new revolutionary online project for Channel 4’s award-winning investigative series “Dispatches”. The Dispatches app was nominated for Best Innovation in the 2012 British Journalism Awards.

In July 2008 Tom was made visiting professor of media at Teesside University.

He is also a fellow of the Royal Television Society, formerly Chair of Skilset North and is non-executive director of Northern Film & Media.

He writes a weekly column for the Newcastle Journal.

**Steve Hewlett**  
(Broadcaster and Commentator)  
@steve_hewlett  
Steve Hewlett is currently a Guardian columnist, broadcasting consultant and independent producer whose clients have included Tiger Aspect, the Guardian Media Group, Ofcom, DCMS, Channel 4, BSkyB and New South Wales FTO.

He is visiting professor of journalism and broadcast policy at the University of Salford. He is also a regular contributor to and presenter of programmes on Radio 4 and Five Live and now presents BBC Radio 4’s weekly Media Show.

He is a board member of DocFest - the Sheffield International Documentary festival (chair from 2003-2011) and a fellow of the Royal Television Society.

**Will Jackson**  
(Managing Director, Radio Independents Group)  
@will_jackson  
Will Jackson is managing director of the Radio Independents Group, which represents around 90 audio-led independent radio production companies, both large and small and based throughout the UK. Indie radio producers make around one-fifth of BBC radio content across all networks, as well as multi-platform content for commercial radio and other corporate clients.

Will also writes on industry issues and events for RadioToday.co.uk and Radio World International, and works with leading transmission provider Arqiva. Most recently, he worked for the award-winning Prison Radio Association, and has also presented and produced for the BBC. Previously, he’s managed radio projects for Ofcom, the Highways Agency, and Global Traffic Network.
**Abigail Khanna**
(BBC Business Development Manager for Digital/Future)
@abigailkhanna

Abigail Khanna, business development, digital (strategy and digital), BBC, leads the BBC’s digital partnership programme within the mobile sector. She also runs the BBC’s UK multiplatform (connected TV, set top box, wearables, mobile) business development strategy with key global partners such as Amazon, Google Android and Samsung.

As part of this role Abigail also works closely with BBC editorial groups and programme makers to advise where third parties within the digital media sector could enhance editorial development and storytelling, with a particular current emphasis on development for young audiences.

Abigail has worked for the BBC for four and a half years and has a total of 16 years’ experience within the digital media sector, working in a variety of roles within partnership management, relationship and commercial management, and corporate strategy.

Abigail started her career as a graduate management trainee with C&W (now part of Vodafone). She has a degree in History from the University of Bristol and a Postgraduate Diploma in Marketing from the Chartered Institute of Marketing.

**Alison Kirkham**
(Head of Commissioning, Features and Factual Formats, BBC)

Alison Kirkham moved from her role as commissioning executive for BBC1 features in July 2010 to her current role as head of commissioning, features and factual formats, where she commissions for BBC1 and BBC2 from both the independent sector and in-house.

Alison's recent commissions include The House 100k Built, The Fixer with Alex Polizzi, Under Offer – Estate Agents On The Job, When I Get Older, Great British Budget Menu, Tom Kerridge’s Best Ever Dishes, Hairy Dieters, and DIY SOS CIN.

She joined the BBC in 2005 as an executive producer for daytime and spent six months as acting controller of BBC Daytime in 2006. Before joining the BBC, Alison worked in ITV Current Affairs on Tonight with Trevor McDonald covering 9/11 and the run up to Iraq war, as well as on I’m A Celebrity Get Me Out Of Here.

**Sir Richard Leese**
(Leader, Manchester City Council)
@SirRichardLeese

Sir Richard Leese was born, brought up and went to school in Mansfield, Nottinghamshire. After graduating from the University of Warwick, he worked as a teacher in Coventry and as an exchange teacher in the USA before moving to Manchester to take up a post as a youth worker. He was employed variously in youth work, community work, and education research 1979-1988, and elected to the City Council in 1984. He was deputy leader from 1990 to 1996 having previously chaired the Education Committee (1986-90) and Finance Committee (1990-95).

His political interests include the links between economic development and social policy; developing open democracy and the community leadership role of local authorities; and the role of cities in creating a sustainable future.

Sir Richard is the president of Eurocities and heavily involved in regeneration activity, including being on the board of the East Manchester Urban Regeneration Company. He is the chair of Manchester Airport Group’s Shareholders’ Committee.

His interests outside politics include cinema, music, and sport as a spectator (principally football and cricket), a regular swimmer and cycling to the Town Hall most days.

**Cat Lewis**
(CEO, Nine Lives Media)
@catronalewis

Cat is a BAFTA and Royal Television Society award winning executive producer, who runs her own Manchester based independent production company usually employing around 30 plus people to make documentaries, current affairs, factual formats and drama documentaries for BBC1, Channel 4, Channel 5, BBC3, CBBC, C4i Network, Bio and TLC (The Learning Channel in USA). Cat set up Nine Lives in September 2007 and is the company’s owner, CEO and one of its executive producers. Nine Lives is one of three companies in the UK which has an output deal with Channel 4’s Dispatches and is the biggest factual producer in the north west. Cat is also vice chair of PACT, the UK’s professional trade body for TV and film producers; the founder and chair of the North’s Indie Club, is on the RTS Committee in the north west and is on Creative Skillset’s TV panel and its northern panel.

**John Lloyd**
(Writer and Producer)

Veteran writer and producer John Lloyd has worked in broadcasting for 40 years. Best known as the original producer of Not The Nine O’Clock News, Spitting Image, Blackadder and QI, John Lloyd also started The News Quiz, To The Manor Born and The News Huddlines (at 26 years, the longest-running audience comedy in British TV or radio). He co-wrote the last two episodes of the first series of The Hitchhiker’s Guide To The Galaxy with Douglas Adams and currently presents Radio 4’s The Museum of Curiosity.
SPEAKERS

Ian MacKenzie
(Development Manager, Creative Diversity, Channel 4)
@IanMacKC4
Ian MacKenzie is development manager for Channel 4’s Creative Diversity team, based in Glasgow, Scotland. His role encompasses creative content commissioning and project management across a diverse, multi-genre portfolio of TV & digital companies in Scotland and Wales and the west of England; as well as portfolio responsibility for Channel 4’s external stakeholder engagement in those nations and regions.

Ian acts as both an enabling commissioner for new talent and a first point of contact for established independent production companies in helping Channel 4 to deliver on its commitment to diversity of supply, nations commissioning and innovation. Ian is Channel 4’s executive producer of the recently established Love & Adventure short film showcase, a collaboration with Kendal Mountain Festival. Ian is also an elected committee member of BAFTA Scotland.

Previously Ian was acquisitions manager at Channel 4 DVD, leading on rights acquisition on hit properties including The Inbetweeners, Misfits and Skins. His work prior to joining Channel 4 was with the BBC’s commercial joint venture 2entertain, where his role as acquisitions executive encompassed acquisition and brand management of marquee BBC brands including Doctor Who, Robin Hood, Dad’s Army and Morecambe & Wise.

Laura Mansfield
(Managing Director, Outline Productions)
Laura Mansfield is managing director and co-founder of factual entertainment indie Outline Productions. She is responsible for Outline’s strategic direction, as well as the overall running of the company, and the exploitation of Outline’s IP. Laura has developed and executive produced a broad range of successful factual entertainment formats and series at Outline including Welcome to Your Garden, Million Dollar Intern, Emergency with Angela Griffin, Go Greek for a Week, Fat Families, Pushy and Proud, The House of Tiny Tearaways, The House of Tiny Terrors and Guinness World Records Smashed, and attracted major talent to work with the company across the full range of its output. The company this year featured in Televisial magazine’s top ten peer poll of all UK indies.

A BAFTA and RTS member, Laura was elected to Pact Council in 2012, sits on the Indie Training Fund Advisory Board and has acted as a mentor on the RTS and CCTV schemes to promote leaders in television. Laura began her television career at BBC Manchester on Youth and Entertainment series Reportage. Prior to starting Outline she was identified as a GEITF One to Watch, and produced leading prime time entertainment shows including Eurotrash, The Clive James Show, and The End of the Year Show.

Shankar Meembat
(Founder and CEO, Exaget Ltd)
Shankar is an experienced business leader, having worked in various roles from research and development to business management in his career. He is a global citizen, having lived and worked in different parts of the world. Following a successful 16-year international career with Nokia, he set out on his own entrepreneurial venture in 2012 to bring the benefits of smartphones to new areas.

Neil Midgley
(Media Columnist, Daily Telegraph)
@NeilMidgley
Neil Midgley is a freelance journalist. He has been covering media and TV for over 10 years, first for the Daily Telegraph and now for Forbes.com.

Neil spent seven years on staff at the Telegraph, during which he both edited the TV pages and, later, moved to the newsroom, where he reported on the industry as assistant editor (media).

Since going freelance in 2011, Neil has become a media pundit on TV and radio, and is a regular on ‘The Papers’ on the BBC News channel. He writes about each week’s TV for Freesat, is on the advisory committee for the Edinburgh TV Festival, and sits on awards juries for the Royal Television Society and Bafta.

Journalism is Neil’s second career: in the 1990s, he was a litigation lawyer for firms including Linklaters and Debevoise & Plimpton.

John Morton
(Writer and Director)
John created, wrote and directed the much acclaimed People Like Us which began life on Radio 4 and transferred to BBC2.

People Like Us won the Royal Television Society Award for Best Comedy and the Silver Rose for Comedy at the Montreux Television Festival, as well as being nominated for a BAFTA, a British Comedy Award and a South Bank Show Award.

Twenty Twelve, revolving around preparations for the London Olympics, was first broadcast on BBC4 and BBC2 in 2011. The second series aired in two seasons across the build-up for the games in 2012 and won the British Comedy Award for best sitcom, the South Bank Award for best comedy, the Broadcasting Press Guild for Best Entertainment/Comedy, the Freesat Ward for best TV Sitcom, a BAFTA for best Situation Comedy, and saw a BAFTA for Olivia Colman for Best Female Performance in a Comedy Programme.

Alan March
(Head of Radio Frequency Spectrum Affairs, Sennheiser UK)
Alan March has over 20 years of experience in the pro audio industry and during that time has worked in sales, marketing, applications engineering and business development roles. Alan sits on the British Entertainment Industry Radio Group (BEIRG) steering committee and has accumulated experience in dealing with UK spectrum regulator Ofcom.
SPEAKERS

**Tommy Nagra**  
(Head of Business Development, BBC Birmingham)  
Tommy is currently the head of business development at BBC Birmingham. He works alongside teams at The Mailbox and the BBC Drama Village and is leading the revival of activity and scope for BBC Birmingham. Starting the role in January 2014, Tommy is charged with building strong partnerships with key stakeholders in Birmingham, the broadcast industry and the wider BBC to help build its presence in city and the region. BBC Birmingham is the home of key BBC output, from Doctors, The Archers, and the Asian Network to local and regional news and current affairs, and is the headquarters for BBC English Regions.

He was previously head of television for the BBC’s Religion & Ethics department based in MediaCityUK and oversaw programme teams making a range of critically acclaimed documentaries including the RTS NW Awards Winning Exposed: Groomed for Sex; Remembrance: A Sikh Story and Hillsborough: Never Forgotten. Tommy has also worked in the indie sector as a senior executive producer at Maverick Television where he headed up a range of specialist factual output including Dispatches for Channel 4 and Ghetto Britain for More 4.

He is an award winning programme maker and creative leader who began his career in the early nineties at BBC Birmingham in the Daytime and Multicultural Programmes departments, before going on to head up the pioneering Asian Programmes Unit where he was responsible for launching a raft of new programmes including Network East and Desi DNA, and developing a significant slate of on and off screen talent including Adil Ray from Citizen Khan and Sanjeev Bhaskar from Goodness Gracious Me.

He has been voted by the Media Guardian as one of the top ten multicultural media practitioners in the UK and alongside numerous awards for programmes he was honoured at the inaugural Carlton Television Awards for Outstanding Achievement in Broadcasting as well as receiving a Mentor Special Recognition Award for his work with BAME talent at the CDN Awards held at The Royal Opera House in 2010.

**Nick Pemberton**  
(Market Development Manager, Sennheiser UK)  
Nick Pemberton has been a sound engineer for 17 years in live sound/music production. In 2004, he left freelance engineer world to seek a career in a more commercial role. He spent two years as UK sales Manager at Audient PLC, followed by four and a half years at Yamaha Commercial Audio.

In 2010, Nick joined Sennheiser utilising his technical and commercial knowledge in broadcast, post, live, music production and acoustics. As market development manager, Nick specialises in a number of products and market verticals.

**Samantha Perahia**  
(Senior Production Executive, British Film Commission)  
Samantha provides production support to international television and feature films produced in the UK; she supports and promotes the UK production infrastructure and is responsible for liaising with government on film-friendly policies. Her clients include Disney, Fox, Warner Bros, Universal, Paramount, Sony, Dreamworks, Marvel, AMC, Starz and HBO.

**Ruth Pitt**  
(Producer and Editor)  
Ruth Pitt is an executive producer, journalist and writer. Previous posts include head of factual programmes at Tiger Aspect Productions, creative director of documentaries in BBC Religion and Ethics, head of documentaries at Granada Television, executive producer with Century Films, reporter and presenter at Yorkshire Television, founder and managing director of Real Life Productions and executive director of the funding body Screen England.

Ruth is a regular session chair, interviewer and broadcaster and has chaired the Guardian Edinburgh International Television Festival. She is BAFTA nominated and awards include Royal Television Society, Broadcast Production and International Emmy.

**David Prest**  
(Founder and Managing Director, Whistledown Productions)  
David Prest is the founder and managing director of Whistledown Productions, one of the leading providers of speech content to BBC radio. Regular programmes include The Reunion, Feedback and Something Understood for BBC Radio 4, Over To You and Sporting Witness for BBC World Service. He is also a board member of the Radio Independents Group and has developed, with the support of Creative Skillset, the RIGtrain programme for skills training in the indie sector.

**Gillian Reynolds MBE**  
(Radio Critic, Daily Telegraph)  
Gillian Reynolds has been a radio critic since 1967, first for The Guardian, since 1975 for the Daily Telegraph. In between, she was the first programme controller of Radio City in Liverpool (1974-75).

As a broadcaster she has presented programmes on TV and radio for the BBC, ITV and IR.

She was made the first fellow of the Radio Academy in 1990, a fellow of the Royal Television Society in 1996 and given the Media Society's Gold Award in 2004. She was awarded the MBE for services to broadcasting in 1999. She is an honorary fellow of her Oxford College, St. Anne's.

**Kieran Roberts**  
(Creative Director, ITV Studios)  
Kieran Roberts is an executive producer at ITV. His credits include children’s drama The Ward, which won a BAFTA and was nominated for an International Emmy; At Home with the Braithwaites, which was also nominated for an International Emmy; Emmerdale, which won the BAFTA for best soap in 2000; and Coronation Street, which won RTS and BAFTA awards for best soap/ best continuing drama in 2002 and 2003. The show pulled in nearly 20 million viewers during the Richard Hillman storyline. Since 2005, he has been running ITV Studios Manchester drama department. His credits as executive producer include Mobile, Cold Blood, Blue Murder, Britannia High, Boy Meets Girl, Homefront, multi-award-winning film The Road to Coronation Street and, currently in production, The Trials of Jimmy Rose starring Ray Winstone and Amanda Redman. Since 2005, and for more than 2,000 episodes to date Kieran has also been executive producer of Coronation Street itself.
Caroline Roberts-Cherry
(Creative Director, Saffron Cherry TV)

Caroline Roberts-Cherry is the creative director of Saffron Cherry TV, a creative content and consultancy company based in the north west.

She is a programme maker who has worked largely for the BBC, creating new content and executive producing shows such as Mastermind, A Question of Sport, Alesha's Street Dance Stars, The Elizabeth Taylor and Pete Postlethwaite tributes, BrainBox Challenge and Points of View.

She has worked in commissioning and was the BBC Independents and Diversity executive. She recently worked as an executive producer for BBC Learning on the Make it Digital project where she was the BBC's lead on the digital event strategy. She is an iDEA (Inspiring digital enterprise award) mentor and is working collaboratively with codelegs, a boutique technology consultancy, on a slate of innovative ideas. Her first company commission, The Charlie Hides Show, has just been nominated for an RTS North Award.

Mark Rowland
(CEO, Indiemia)

Mark Rowland is a media entrepreneur and producer with wide experience of the TV and games format business in the UK and the USA.

In 2014, he completed the successful sale of Digital Playspace, a Los Angeles-based games company, to 3D Systems Inc, the world’s largest 3D printing company – now making a major push into home entertainment.

Mark began his career in broadcast media, as a BBC journalist at BBC North (Leeds), first as a news trainee, then as producer of Look North, and then as features editor, BBC North.

He left the BBC in the nineties to join the emerging independent production sector first as a series editor, and subsequently controller of development for Mentorn before founding the international format distribution company, Mentorn International. Mentorn International took the Robot Wars format into 50 countries and launched Paradise Hotel on Fox in the USA, the biggest indie format deal of the time. Mentorn International won the Queen’s Award for Enterprise.

Mark then established his own company, Indie TV, to create innovative US and UK format deals for the next wave of independent producers. He took Brat Camp and Supernanny into the USA for Twenty Twenty and Ricochet, and was executive producer of over 100 episodes of Supernanny USA on ABC.

Mark is currently CEO of Indiemia, which owns Indie TV Ltd and the Welsh games company Utinni Games Ltd. Indie TV’s current formats include the comedy reality series Sing Date for Sky Living, which recently completed its second UK series. Utinni Games was nominated for the 2014 Broadcast Digital Awards for the Ipad Game for ITV’s Midsomer Murders and is launching Druid Age for S4C – a mobile game and animation based (loosely!) on Welsh mythology.

Mark is also Chair of C21 Media Ltd which provides the international TV industry with news, data and analysis. C21 also runs the annual international TV Format Awards.

Peter Salmon
(Director, BBC England)

Peter Salmon is director of BBC England and is a member of the BBC’s executive team.

Peter is responsible for BBC North and its Salford headquarters at MediaCityUK. Since May 2014, he has also been tasked with leading creativity, collaboration and local partnerships across England, focusing on Birmingham and Bristol. His increased remit also includes responsibility for the BBC Academy – the corporation’s training body – that will be largely based in Birmingham from summer 2015.

Appointed director of BBC North, at the end of 2008, Peter successfully launched the BBC’s second largest UK production centre in Salford as the organisation made its biggest ever move outside of London.

Under Peter’s leadership, the state of the art creative hub at MediaCityUK has already made a huge impact both culturally and economically since it opened in 2011. Major BBC departments including Sport, Children’s and Radio 5 Live are based in Salford reporting directly to Peter. In that time, Salford based programme makers have helped deliver a fully digital London 2012 Olympics, the 2014 Glasgow Commonwealth Games, two new BBC children’s apps, award winning dramas from Last Tango in Halifax and Happy Valley to In The Flesh plus entertainment hits including Dragons’ Den.

Over 39,000 hours of output a year across TV, radio and the red button are now made in the north and Peter plays a pivotal role in the development of network production in the north of England, working with colleagues across television, radio and future media, building partnerships in the independent production community and supporting the BBC learning and outreach teams.

With nearly 3,000 staff now at MediaCityUK, a further 200 technology posts are moving to Salford in 2015 making it the BBC’s key digital centre outside of London.

Prior to becoming director of BBC North, Peter was chief creative officer for BBC Vision Productions (2006-2008), running the largest content creator in the world with 3,000 in-house staff producing the likes of Strictly Come Dancing, Top Gear, The Thick Of It, Dragons’ Den, EastEnders and The One Show.

Between 2005 and 2006, he ran major production company The Television Corporation.

Peter was director of BBC Sport from 2000 to 2005, pioneering interactive television and the development of BBC Sport Online as well as winning back the rights to Match Of The Day and overseeing the coverage for the Manchester Commonwealth Games in 2002. In 1997 he became controller of BBC1, commissioning projects as diverse as Clocking Off, Warriors, Dinnerladies, Castaway 2000, Holby City and Waking The Dead.

After leaving the BBC in the early nineties, Peter became controller of factual programmes for Channel 4, guiding them to a record number of BAFTAs, RTS Awards, International Emmys and two consecutive Prix Itali. After three hugely successful years at Channel 4, he moved to Manchester to become director of programmes at Granada, overseeing their flagship programming including Coronation Street and World in Action until the BBC beckoned again in 1997.

Following university, Peter began his career as a volunteer teacher, press officer and newspaper reporter before joining the BBC as a general trainee in 1981. As a trainee, he worked on programmes including Blue Peter, Newsnight and BBC Radio 1’s Newsbeat and then went on to produce Crimewatch UK before taking on responsibility for more than 40 environmental programmes for Bristol’s Natural History Unit. He was also executive producer of Aardman’s Oscar-winning animation The Wrong Trousers.

Peter is a member of the Creative Skillset, Manchester International Festival, Comic Relief and the North Arts Council Boards and represents the BBC internationally at the European Broadcasting Union.
Tracey Schawsmidth  
(Production Manager)  
Tracey Schawsmidth has spent the last 15 years developing her skills and knowledge as a production manager. From Emmerdale to Idris Elba: King of Speed, she has worked across many programmes building and consolidating her role. Tracey mainly works in Manchester and Leeds and as a freelancer is acutely aware of the need for action around diversity within the media industry.

Paul Schlesinger  
(Executive Producer, Hat Trick Productions)  
Paul is an executive producer at Hat Trick and has produced award winning series’ on both radio and television including People Like Us (RTS, Sony and British Comedy Awards), The Sunday Format, the BAFTA nominated Ted and Ralph with Paul Whitehouse and Charlie Higson, Wild West (Dawn French and Catherine Tate), and Absolute Power starring Stephen Fry and directed by John Morton. His collaborations with John Morton started with People Like Us on Radio 4 in 1993 and have continued with Twenty Twelve and most recently W1A.

Paul was head of BBC Radio Comedy between 2005 and 2008 and was executive producer on BBC TV’s Comic Relief in 2011.

Claire Tavernier  
(Interim Managing Director, ChannelFlip)  
Claire is the managing director of leading UK multi-channel network ChannelFlip. ChannelFlip was founded in 2006 and is owned by TV company Shine Group. It represents some of the largest YouTubers in the UK, including danisnotonfire, funforious and amazingphil.

ChannelFlip also owns specialised talent agency FlipSide, and runs a branded content agency called FlipHub. In the last twelve months it has run YouTube campaigns for companies such as Kellogg’s, Hasbro, the Coca Cola Company and the Department of Health.

In addition to her role at ChannelFlip, Claire acts as digital consultant to Shine Group. Prior to her position at ChannelFlip, Claire was the head of digital for the global production group FremantleMedia. She lives in London with her husband and four children.

Jane Turton  
(Managing Director, all3media)  
Jane Turton joined all3media in October 2008 and her role included operations, strategy and mergers and acquisitions, and business and commercial affairs. She was appointed managing director in 2014.

Prior to joining all3media, Jane held the position of director of commercial and business affairs at ITV Network, having been director of business affairs at ITV Studios. Her career in the broadcast industry started with Meridian Broadcasting in 1993 where she oversaw their merger with Anglia and HTV Productions and the creation of United Productions.

Jane spent five years in the manufacturing industry and two years at Price Waterhouse. Jane has an MBA and has held board seats in media, most recently as a director of Pact, the trade association for the independent sector.

Tom Williams  
(User Experience Director, OST Modern)  
Thomas Williams is user experience director and co-founder of Ostmodern, one of the UK’s leading digital product design and video-on-demand specialists.

With a firm commitment to innovation and engaging design, Williams’ team of UX and UI designers have shaped service expectations of the UK’s dynamic VoD sector by creating outstanding products for BBC, Channel 4, Channel 5, ITV, News International, News Corp, Arsenal FC, YouView, and EE. Today, Williams continues to develop Ostmodern’s user experience expertise and behavioural insight to deliver new joined up digital products that will continue to raise standards and expectations of consumer experiences across connected devices.

Ynyr Williams  
(Executive Producer, BBC Cymru/Wales)  
@Ynyrwilliams  
Ynyr Williams is series producer of Pobol y Cwm – the BBC’s longest running TV series which has just celebrated its fortieth anniversary. He is also executive producer of BBC Cymru/Wales on ‘HINTERLAND’ and BBC Cymru/Wales’ National Eisteddfod productions.

Before joining the BBC he was an independent producer for almost 20 years. He has won many awards including Best Documentary for Johnny Owen – The Long Journey, Best Documentary Film for Dal,Yma/Nawr and best Children’s Programme for Uned 5.

Ynyr was executive producer on Olympic Stories for the European Broadcasting Union – a nine country co-production with partners including Ireland, Finland, Poland, Czech Republic, Romania, Croatia, Greece, Slovenia and Wales.

He has worked extensively throughout Europe and with companies in the US.

Jeff Zycinski  
(Head of Radio at BBC Scotland)  
@JeffZycinski  
Jeff Zycinski is head of radio at BBC Scotland. He commissions and schedules programmes for BBC Radio Scotland and has responsibility for the production teams making programmes for the BBC’s UK radio networks.

Jeff began his career in radio as a journalist at Moray Firth Radio in Inverness and then at Radio Clyde in Glasgow. He joined the BBC 20 years ago, producing award-winning programmes across a wide range of genres including topical discussion, culture, comedy, entertainment and music.

This year he made significant changes to the Radio Scotland schedule to ensure there was sufficient coverage of the Commonwealth Games and then the referendum on Scottish independence. The station also worked in collaboration with networks such as 5 Live and Radio 4 to reflect the political debate in live phone-in programmes, built documentaries and drama.

On the day after the referendum vote, Jeff was in Glasgow city centre, witnessing an angry clash between yes and no supporters. Jeff alerted the Radio Scotland newsroom and then sent back photographs as police tried to control the situation.
Piers Bradford
(Commissioning Editor BBC Radio 1/1Xtra)
Piers has worked for the BBC since graduating from Edinburgh University in 1997. In December 2010, he was appointed as the first ever commissioning editor for Radio 1 and Radio 1Xtra, responsible for all of the network’s dealings with the independent radio production sector. His commissions have won numerous gold awards at the Radio Academy Awards and the New York Radio Awards over the past two years. He is currently managing the launch of a Radio 1 branded space in the BBC iPlayer. For the past three years he has overseen all of the social action, outreach and campaigns on the networks, including the Radio 1 Academy. Between 2007 and 2010, he was executive producer for Chris Moyles and Fearne Cotton, as well as launching Greg James, Dev and Matt Edmondson onto Radio 1. He was also responsible for the launch of the platinum selling Live Lounge albums.

Robert Gallacher
(Commissioning Editor, BBC Radio 2 and 6Music)
Graduate of The National Broadcasting School, Robert began his BBC career in the Gramophone Library in 1985. Since then he has worked as a programme producer at BBC Radio Leeds and BBC Radio 2. He ran the BBC’s Corporate Radio Promotions unit in the early nineties, and has also spent time as a promotions director in BBC Television. Winner of three Radio Academy Awards and five PROMAX Awards, he is commissioning editor for both BBC Radio 2 and BBC 6 Music, responsible for recent programming for World War One, Britpop, The Guitar and D-Day.

Matthew Dodd
(Head of Speech Radio, BBC Radio 3)
Matthew Dodd is head of speech programmes and presentation at BBC Radio 3, where he oversees programmes such as The Sunday Feature, The Essay, Between the Ears, Drama on 3, The Verb and Free Thinking. Prior to his current role he was editor of Night Waves and an executive producer making documentaries. In his time at the BBC he has worked at BBC Radios 2, 3, 4 and 5Live.

Richard Maddock
(Commissioning Editor, BBC Radio 5Live)
Richard Maddock started off his career as a freelancer in the news room of Radio City in Liverpool in 1991. After working his way across a variety of departments, he soon rose through the ranks to join the programming team as head of production and head of music. Richard became the youngest programme director in the country (taking the reins of Radio City 96.7 and Magic 1548). In 2008, Richard then launched ‘City Talk 105.9’ the UK’s only commercial talk radio station outside London, whilst station director at Radio City. During his time at the helm, Richard led Radio City to unprecedented success, producing record audiences and receiving the highest industry recognition. In his 10 year tenure in charge of programming, the station was regularly awarded the industry’s highest possible honour, winning seven gold Sony awards, including being crowned the ‘UK’s Radio Station of the Year’ four times (beating all UK commercial and BBC stations). The station was also named the ‘World’s Best Top 40 Format Radio Station’ and due to his personal contribution, Richard himself was recognised as the ‘UK’s Radio Programmer of the Year’.

In 2013, after eight months as regional director of programming for Bauer Media’s north west portfolio of stations in Liverpool, Manchester and Lancashire (including Radio City, Key 103 and Rock FM), Richard left commercial radio to join the BBC. He is currently the commissioning editor at BBC Radio 5 Live & 5 Live Sports Extra.

Liam Fisher
(Programme Director, TalkSPORT)
See profile on page 19.

Richard Williams
(Executive Producer, BBC Cymru/Wales)
See profile on page 31.

Jeff Zycinski
(Head of Radio, BBC Scotland)
See profile on page 31.

Kerry McGeever
(Assistant Editor, Speech Radio Wales)
Now assistant editor speech, BBC Radio Wales, Kerry started her broadcasting life as a researcher at the station before producing the Welsh contribution to the late night schedule on Radio Five (before they put the ‘Live’ bit in). Her presenter – Rob Brydon – went on to find his fortune in London while she moved to Network Features in Bristol and oversaw the final years of ‘Down Your Way’ whilst also being Sony nominated for a feature about condoms. She returned to Wales some years later to run the features output for Radio Wales. Her portfolio now includes the morning show, the lunchtime phone-in as well as the in house and indie features.
Kay Benbow
(HomeController, CBeebies)
Kay was appointed controller of CBeebies in May 2010 and is responsible for commissioning content for the under-six demographic across all platforms: TV, online, mobile and radio. Kay has over 20 years of experience in children’s programming, primarily at the BBC, but also in the independent sector.

Under Kay’s leadership, CBeebies continues to be the UK’s most popular channel for the under sixes and in 2013 was again recognised as Channel of the Year by BAFTA. CBeebies continues to add new, distinctive shows to its portfolio and increase the number of female role models in both live action and animation - something else Kay has been championing for some time and will continue to do!

Recent hits include Sarah and Duck, Melody (inspiring a love of classical music, with special relevance to our visually impaired audience), Let’s Play, Swashbuckle, Tree Fu Tom, Old Jack’s Boat, Woolly and Tig, CBeebies Stargazing, Magic Hands (signed poetry for deaf children - inclusive and accessible to all) Peter Rabbit, A CBeebies Christmas Carol and two ballets made in partnership with the Northern Ballet, The Christmas Carol and two ballets made in accessible to all) Peter Rabbit, A CBeebies Christmas Carol and two ballets made in partnership with the Northern Ballet, The Christmas Carol and two ballets made in partnership with the Northern Ballet. The Christmas Carol and two ballets made in partnership with the Northern Ballet. The Christmas Carol and two ballets made in partnership with the Northern Ballet.

Pam Cavannagh
(Commissioning Editor, BBC Daytime and Early Evening)
Pam Cavannagh is a commissioning editor for BBC daytime and early evening. She looks after a broad range of content and genres with particular focus on creating ‘shiny floor’ entertainment & factual entertainment formats. Her slate includes titles such as Pointless, Strictly It Takes Two, Perfection, Pressure Pad, Great British Railway Journeys and Call The Council.

Michelle Chappell
(Commissioning Editor, Factual, News and Current Affairs, Channel Five)
Michelle Chappell is the commissioning editor of factual, news and current affairs at Channel 5. Michelle is responsible for over 1,000 hours a year on the channel - commissioning popular factual and documentaries at 8, 9 and 10 pm. She also oversees the 8 o’clock slot and daily shows The Wright Stuff and 5 News.

Highlights include returning series Angry Britain, My Violent Child, Gibraltar: A Little Britain, Benidorm ER, Botched Up Bodies, World’s Scariest Plane Landings and the subsequent World’s Scariest / World’s Worst... series, crime investigation series Killers Behind Bars, The Woman with 40 Cats and other Pet Hoarders, Hustling America, Born to Kill?, one-off strand The Untold Story, featuring exclusives – e.g. Amy Winehouse. The Untold Story, Amanda Knox. The Untold Story and The Plane That Vanished LIVE. Titles yet to air include Too Tough to Teach? and Special Needs Hotel.

Cheryl Taylor
(HomeController, CBBC)
Cheryl was appointed controller of CBBC in September 2012 and continues the grand tradition of commissioning inspiring content for children aged 6-12 across the UK. CBBC shows aim to reflect and reveal life experiences and viewer participation plays a key part in its public service offering. Recent commissions include Hetty Feather, Our School, Hank Zipper, All at Sea, Ludus (CBBC’s first playalong series), Whoops I Missed The Bus, Ultimate Bride, The Dog Ate My Homework and new Danger Mouse.

Alan Tyler
(Executive Editor, Entertainment Commissioning, BBC Television)
Alan Tyler is executive editor, entertainment commissioning, BBC Television, responsible for commissioning entertainment programming across all four BBC channels. Commissions include The Sarah Millican Television Programme, The Great British Bake Off: an extra slice, Rob Brydon’s Guess list, Frank Skinner’s Opinionated, Live at the Apollo, Room 101, Who Dares Wins, Hole in the wall, Kevin Bridges: What’s the story, In it to win it, Ask Rhod Gilbert, The Ruth Jones show, Tonight’s the night and The Many Faces of...

Prior to this, Alan was head of comedy and entertainment at BBC Scotland, and has worked at STV and Granada. He was head of Mentorn Scotland, responsible for the overall management and strategic planning for both Mentorn Scotland and Mentorn Entertainment.
The British Film Commission works to maximise the production of international feature film and high-end television in the UK. With offices in the UK and the US, the BFC provides free tailored production support at the highest level from the earliest stages of development through to post-production, including guidance on the UK’s lucrative film and television tax reliefs and assistance with sourcing key crew, talent, facilities and locations.

www.britisht threadedfilmcommission.org.uk

@ filminuk_BFC

Channel 4

Channel 4 is a publicly-owned, commercially-funded public service broadcaster, with a remit to be innovative, experimental and distinctive. Channel 4 was set up as a publisher-broadcaster, commissioning all of its content from the independent production sector rather than from an in-house base, and they work to maximise investment into high-quality UK content.

Channel 4's portfolio includes E4, More4, Film4 and 4Music, as well as a range of online activities including the video-on-demand service 4oD and standalone digital projects. Through its film arm – Film4 – they support British film making talent.

www.channel4.com
@ Channel4

Editors Keys

Editors Keys was set up in 2005 and we've been on a great ride since that day. There was one goal when we started, that goal was to make the editing and creative process easier and faster than ever before.

We’re a small team based in England with an obsession for making enjoyable equipment and experiences that go along with using them. When we create a new product we collaborate with creative and customers all over the world, so we can work together to make something incredible, yet simple at the same time. It’s a pleasure to work with you all and for us to share our passions.

www.editorskeys.com
@EditorsKeys

EMS Technical Personnel

EMS Technical Personnel are specialists in the recruitment of high quality Broadcast Engineering, Information Technology and Operational professionals, on both a Contract and Permanent basis.

We are in touch with a range of professionals from all levels who possess a wide variety of skills and experience in:

- Project Design, Engineering, Operations & Support
- Ingest, MAM & DAM, Post & Workflow
- MCR, Playout
- Software & Application Architecture, Design, Build & Deployment
- IT Infrastructure Architecture, Design, Build & Deployment
- QA, Test & Training
- Telecoms, Networking & Mobile
- Web, Internet, Intranet, Mobile
- Editing, Technical Operations, Post Production

Being in the unique position of coming from a broadcast background covering both technical and operations, we know what our clients are looking for and aim to provide the very best service possible. Known and respected throughout the industry, EMS has associations with all the main broadcasters in the UK and many international clients. Honestly, respect and professionalism runs through everything we do and we are committed to maintaining very high standards with everyone that works with us.

www.ems-tp.com

Fieldfisher

Fieldfisher is a European law firm with market leading practices in many of the world’s most dynamic sectors including Real Estate, Energy, Financial Services, Government & Public Services, Hotels & Leisure, Life Sciences, Media, Telecoms and Technology. We have a particular strength in the Media sector representing many well-known clients in film, television and online media.

Clients choose to work with us because we deliver commercial, pragmatic and innovative solutions through our exceptional legal expertise and experience, on time and on budget.

We have more than 400 lawyers working with large businesses like Pearson, Vodafone, BP, Citigroup and Accenture but also with private wealth and social enterprises as trusted advisers, providing highly commercial advice based on an in-depth understanding of their needs.

We operate across our international offices in Brussels, Düsseldorf, Hamburg, Paris, London, Munich, Manchester, Falo Alto and Shanghai.

www.fieldfisher.com
@ Fieldfisher

The Giggle Group

Giggle is an independent animation, VFX and video content production company based in the Paintworks, Bristol. We deliver bespoke and engaging video content to businesses and brands of all shapes and sizes.

www.thegigglegroup.co.uk
@TheGiggleGroup
ITV
ITV is the largest commercial television network in the UK. It is the home of popular television from the biggest entertainment events, to original drama, major sport, landmark factual series and independent news. It operates a family of channels including ITV, ITVBe, ITV2, ITV3 and ITV4 and CITV which are broadcast free-to-air, as well as the pay channel ITV Encore. ITV is also focused on delivering its programming across multiple platforms including itv.com, mobile devices, video on demand and third party platforms. ITV Studios produces and sells programmes and formats in the UK and worldwide, and comprises of ITV’s UK and international production operations, international distribution, home entertainment, publishing, merchandising and licensing.

www.itv.com

The Knowledge
The Knowledge is a complete guide of over 13,000 production companies, equipment, technicians and crew, facilities and other specialist production services in the UK and is used by production professionals in film, television and advertising. The Knowledge provides the industry with the latest developments in film and TV production and includes guides for filmmakers on various subjects ranging from funding and location shooting to distribution and social media use.

www.theknowledgeonline.com
@TheKnowledgeUK

PBG Broadcasting
PBG Broadcasting are trusted providers of broadcast facilities and professional crews. Based in the Midlands and South Yorkshire for easy access to locations throughout the UK and operating worldwide, PBG has a reputation for providing quality service, flexibility and exceptionally talented crews. Whatever your requirements, from a one-man shoot/edit to an SNG or flyaway, PBG has the flexibility to ensure you have the right staff and equipment for the job.

PBG has experience and expertise in working collaboratively with Broadcasters and we offer creative technical solutions in an ever-changing environment. We welcome new briefs and challenges and look forward to developing high-quality, bespoke broadcasting solutions for our clients in the UK and abroad. We are extremely proud to have built up a strong following of loyal clients from the UK, Europe and overseas including; BBC, Sky News, Sky Sports News, CBS News, ITV News.

www.pbgbroadcasting.com

Screen Systems
Founded in 1976 Screen pioneered the first ever electronic subtitling system, providing the first digital character generator to the BBC. Since then Screen has been a global market leader in designing and providing premium subtitle transmission and preparation products. Screen is also a regular commentator in the media on TV accessibility services.

www.screensystems.tv
@screensystems

Sennheiser
For more than 65 years our name has stood for top-quality products, true sound and tailor-made solutions for every aspect of recording, transmission and reproduction of sound. We want people to not only hear all aspects of sound, but also to feel it, too. With German engineering, decades of experience in professional business, and innovative science, we stay true to the sound and set new standards for headphones, headsets, microphones, and integrated systems.

www.sennheiser.co.uk
@Sennheiser_UK

MAP

Sponsors

ITV

Media Partner

Quays News

Supporters

BBCC

The Knowledge

PBG Broadcasting

Screen Systems

Sennheiser

MediaCityUK

Quays

Tram stop

Bus stop

Digital World Centre

The Landing

The Media City

Commercial Studio block

BBC Bridge House

BBC Quay House

BBC Dock House

Holiday Inn

University of Salford & ITV

Imperial War Museum North

To Eccles

To city centre and Altrincham

The Lowry

Digital World Centre

ITV Blue Tower Offices

The Landing

MediacityUK tram stop

Holiday Inn

University of Salford & ITV

Imperial War Museum North